

## **Regulations on People's Contest for the best sketch design of mural-art on the subject of "New Vision of Chornobyl NPP"**

### **1. Contest's objective**

1.1. Objective of the open creativity contest for the best sketch of mural-art (hereinafter — the Contest) — formation of creative urban environment in the Exclusion Zone, creation of positive image of the Chornobyl NPP.

### **2. Contest's task**

2.1. Task of the Contest is to develop the mural's design including a colour sketch, name of the design, concept and brief description. The design must be tailored to 18.5 m x 57.9 m dimensions.

### **3. Contest's organizer**

3.1. The Contest's organizer is SSE "Chornobyl NPP".

### **4. Mural-art's location**

4.1. [The Eastern end wall of the Chornobyl NPP's Turbine Hall](#), view point from the ChNPP Administrative Building No.1 (ABK-1).

### **5. Procedure for organizing and holding the Contest**

5.1 The Contest stages:

03.04.2019-03.05.2019	Receipt of applications
06.05.2019-24.05.2019	Voting for sketch designs on the <a href="#">ChNPP's official Facebook page</a>
27.05.2019-31.05.2019	Jury voting for the best design of mural-art

5.2. Professional and amateur teams, individual authors, entities and persons have a right to take part in the Contest.

5.3. For participation in the Contest you should submit an application for participation and the Contest work (sketch) to email: medved\_v@chnpp.gov.ua (total volume of your email must be less than 25 megabytes). The application template is presented in Annex 1. Please use the following format in the subject of your e-mail: ChNPP\_Mural-Author (e.g.: ChNPP\_Mural-Johnson).

5.4. The Contest's work (sketch) must be presented in the form of a figure, graphical layout, in electronic form (format jpeg, 300 dpi, long-edge resolution not less than 3000 megapixels). File names must have the following format: FAMILY\_NAME-NAME\_OF\_WORK (e.g. JOHNSON-NEW\_CHNPP).

5.5. Number of works from one participant is not limited. For each new work a new application must be filled in.

5.6. Submission of works for the Contest shall be deemed as consent of authors to transfer the exclusive rights for art-object to the Contest's organizers.

5.7. Chornobyl NPP:

1. Ensures placement of the Regulations for the People's Contest on the ChNPP's official web-site.
2. Places the sketches submitted for review on the [ChNPP's official web-site](#) and [Facebook page](#).
3. Organizes voting for the best sketch on the [ChNPP's Facebook page](#) by counting a number of "Like" reactions or other reactions.

## **6. Announcement of the Contest's results**

6.1. The designs shall be evaluated by jury taking into account on-line voting results on the [ChNPP's Facebook page](#).

Jury shall evaluate the designs under the following criteria: subject relevance, creativity, art feasibility, innovation (on 10-point scale). Jury points shall be added to points of public voting at the ratio: 100 votes = 1 point.

6.2. The Contest's results will be announced on 3rd June 2019, published on the [Chornobyl NPP's official web-site](#), [Facebook page](#), and communicated to the participants.

6.3. Winner of the Contest is awarded with an exclusive 2-day individual excursion to the Chornobyl NPP and Prypiat (up to three persons; departure from [Slavutych](#)) and reward of UAH 5,000.00. Accommodation in Slavutych and lunches at the ChNPP for the excursion period will be covered by the Organizer.

## **7. Final provisions**

7.1 Responsibility for the observance of copyrights shall be borne by a participant who has sent this work for the Contest. In case of presentation of claims, suits, and specifically from holders of copyrights and related rights for a work submitted to the Contest, the participant shall be obliged to settle them on his/her own behalf and for his/her own account.

## Annex 1

Application for participation in the Contest. For the participation you must indicate information in line with all 8 items.

Questions:	Answers:
1. Surname, first name	
2. Place of work (study)	
3. Place of residence	
4. Brief information about an applicant: participation in contests, exhibitions, work experience	
5. Name of the design	
6. Concept, brief description of the design	
7. Phone number	
8. Email	

The application for participation and the Contest work (sketch) must be sent to e-mail: medved\_v@chnpp.gov.ua (total volume of e-mail — no more than 25 megabytes) by 03.05.2019. After 03.05.2019 the applications will not be accepted.

Please use the following format in the subject of your e-mail: ChNPP\_Mural-Author (e.g.: ChNPP\_Mural-Johnson).

By sending the application you agree that your personal data will be processed exclusively for feedback.

## Annex 2

### Photographs of the intended location of mural-art:

1. General view of the Turbine Hall and NSC from the Memorial to the Chernobyl Heroes





## 2. Mural location





### 3. Location framework

